

According to the **National Brain Tumor Society 2023**, **Glioblastoma (GBM)**, is a disease that all Americans should care about. It can strike men, women, and children of any age, background and walk of life.

- Glioblastoma (GBM) is one of the most complex, deadly, and treatment resistant cancers.
- More than **13,000** Americans are expected to receive a GBM diagnosis in 2023.
- GBM accounts for **50.1** percent of all primary malignant brain tumors.
- It is estimated that more than **10,000** individuals in the United States will succumb to glioblastoma every year.
- The five-year survival rate for glioblastoma patients is only **6.9** percent and the average length of survival for glioblastoma patients is an estimated **8 months**.
- Despite first being identified in the 1920's, there have only been 5 drugs and 1 device ever approved by the FDA for the treatment of glioblastoma. **None** of these treatments have succeeded in significantly extending patient lives.
- Mean age at diagnosis is **61**.
- Glioblastoma is also one of the more expensive cancers to treat, often leaving patients and families with major financial hardship on top of the burdens of the disease.

Gary's Ride, Inc. - established May 2022



- **Funding Goal** - \$45,000
- **Who we fund** - MercyOne Richard Deming Cancer Center
- **What we fund** - raising awareness of Glioblastoma, securing more clinical trials for creating future treatment options, Gary's Adventures Sponsorships providing a terminal brain cancer patient their dreamed of adventure, supportive services such as massage therapy/acupuncture/music/art therapy, brain cancer rehab services such as speech therapy/OT/PT, Compassion Fund for other financial needs of patients and their families not covered by insurance, Transportation needs.

**COME ALONG FOR THE RIDE -
JOIN THE FIGHT -
garysrideiowa.org**



Sponsorship Levels

SUPER HERO: \$1,500+

- Gary's Annual Brain Cancer Bike Ride Event Sponsor
- Recognition on website (featured)
- Recognition on event signage (featured)
- Recognition on event promotional item (featured)

HERO: \$1,000-\$1,499

- Recognition on website
- Recognition on event signage
- Recognition on event promotional item

CHAMPION: \$500-\$999

- Recognition on website
- Recognition on event promotional item

SUPPORTER: \$100-\$499

- Recognition on website



Gary's Ride, Inc., is a 501(c)3 non profit corporation. Your gift is fully tax deductible up to the limits of IRS regulations minus any goods or services you have received in whole or partial consideration for this support. EIN is 88-1416908.